

Tyler Machado

data design development

INSTITUTE FOR NONPROFIT NEWS REMOTE

Front-end Developer/Designer February 2018-present

- build modern WordPress websites for nonprofit news organizations using Largo, our publishing framework
- create wireframes, prototypes and visual systems to guide project decisions and communicate concepts to collaborators
- update INN branding guidelines and assets, for both print and digital

HARVARD BUSINESS REVIEW BOSTON, MA

Editorial Developer March 2014-January 2018

- created interactive tools, data visualizations, and new digital storytelling experiences on HBR.org
- collaborated with colleagues across design, tech and editorial departments while self-directing projects
- worked on custom web layouts for special stories
- built and maintained messaging bots, both user-facing and internal, on Slack and Facebook

SEVEN DAYS BURLINGTON, VT

Digital Media Manager August 2012-March 2014
Deputy Web Editor June 2010-August 2012

- created WordPress websites for the Vermont Tech Jam and Vermont Restaurant Week events
- designed, curated and managed production of six email newsletters
- enhanced news articles for digital presentation with special layouts, embedded media and photography
- developed digital strategy and implemented newsroom initiatives in analytics and social media

MISCELLANY

- designed gameday fan poster for 2016 Major League Soccer match
- built Slack/Last.fm mashup bot to dig up old favorite music
- led sessions at SRCCON, CASCADE BOS, and Boston University's Storytelling With Data workshops

Boston, MA
tylermachado.com
tyler.machado@gmail.com
github.com/tylermachado

SKILLS

JavaScript, JQuery, D3.js, Node
CSS, LESS, SCSS
R, RStudio
WordPress
Adobe Creative Cloud

EDUCATION

Graduate Certificate, Data Science

Harvard Extension School, 2018

B.A., Journalism and Mass Communication

Saint Michael's College, 2010

AWARDS

Best Consumer Tool

Folio: Digital Awards, 2016

Honorable Mention

Hack VT, 2012

Next Generation

Professional Scholarship

Association of Alternative
Newsweeklies, 2012

VOLUNTEER WORK

Boston Hassle

Website Manager, 2015-2016

Code for BTV

Volunteer/assistant planner,
2013-2014

Girl Develop It BTV

Teacher's assistant,
2013-2014